

Salon de la radio Communication 2025 de l'AERCQ

Sponsorship

All participants in the Radio Communication Salon have the possibility of sponsoring an activity of the salon.

Sponsorships are:

1. The cocktail & canapes at a cost of \$ 1800.00\$
2. Notepad with company logo at a cost of \$1,800.00 **(assigned, not available)**
3. Wine at the dinner at a cost of \$ 1500.00
4. Welcome coffee break & pastries in the lounge at a cost of \$ 1000.00
5. Identification straps and bags for 100 people **(assigned not available)**

The visibility:

Exhibitors sponsoring one of the salon's activities will receive targeted advertising in accordance with the sponsorship chosen.

All sponsors will have a trailer with a hyperlink on the website <https://special-aercq.com> and on <https://aercq.com> (average 1400 visitors / year)

We will keep this ad until the next salon in 2027.

1. Cocktail & Canapes:

1. Advertising in Boucherville A room with a 24 x 36 color ad (to be approved by the sponsor).
2. On a 60 'TV, along with the salon schedule, every hour, the advertisement will be played in loop for a duration of five minutes.
3. An announcement will be made by the presentator before the start of the cocktail
4. At the end of the salon the sponsor will be thanked by the commentator.

2. Notepad with company logo

1. The cover of each notepad will display the name of the sponsoring company, its logo and a QR code of your website link.
2. On a 60 'TV, along with the salon schedule, every hour, the advertisement will be played in loop for a duration of five minutes.
3. An advertisement will be published on the website aercq-special.com until the next show in 2027.
4. At the end of the salon the sponsor will be thanked by the commentator.

3. Wine for dinner:

1. Advertising in the dining room with a 24 x 36 color ad (to be approved by the sponsor).
2. An announcement will be made by the presentator before the conference
3. On a 60 'TV, along with the salon schedule, every hour, the advertisement will be played in loop for a duration of five minutes.
4. At the end of the salon the sponsor will be thanked by the commentator.

4. **Welcome Coffee Break:**

1. Advertising in front of the service table with a 24 x 36 color advertisement (to be approved by the sponsor).
2. On a 60 'TV, along with the salon schedule, every hour, the advertisement will be played in loop for a duration of five minutes.
3. At the end of the salon the sponsor will be thanked by the commentator.

5. **Lanyards & bags:**

1. On a 60 'TV, along with the salon schedule, every hour, the advertisement will be played in loop for a duration of five minutes.
2. At the end of the salon the sponsor will be thanked by the commentator.

